



*Presented By:*  
Computacenter & Cisco Systems  
AT TPC SAWGRASS

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# SPONSOR PACKAGE

April 24, 2024 | TPC Sawgrass

*Benefiting*





TASTE OF GOLF IS THE CULINARY EVENT OF THE YEAR SHOWCASING THE VERY BEST CHEFS FROM THE TOP PRIVATE CLUBS AND RESORTS IN NORTH FLORIDA.

Each year the top private club and resort chefs come together to celebrate First Tee - North Florida for an evening of fellowship, live music, a silent auction...and of course, great food! The event is extremely popular with golf lovers and foodies alike and typically draws an excess of 600 people. This makes it a prime opportunity for exposure for yourself or your business. Our guests include friends of the professional golf community, media, local celebrities, and loyal supporters of First Tee - North Florida. Your support provides our youth with pathways to positive character building, educational opportunities, and brighter futures through golf.

### Past Participating Chefs

TPC Sawgrass  
Ponte Vedra Inn & Club  
The Lodge & Club  
The River Club  
San Jose Country Club  
Jacksonville Golf & Country Club  
World Golf Village  
Marsh Landing Country Club  
Marriott Sawgrass  
Timuquana Country Club  
The Palencia Club  
The Hammock Dunes Club

Your support of Taste of Golf helps deliver First Tee - North Florida's youth development programs to all corners of our service area.





## *WE'RE MORE THAN GOLF*

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First Tee is an international youth development organization introducing the game of golf and its inherent values to kids and teens. Through after-school and in-school programs, we help shape the lives of young people from all walks of life by reinforcing values like integrity, respect, and perseverance through the game of golf. And it's making a difference.

First Tee - North Florida, a 501(c)3 organization, is one of nearly 140 chapters located throughout the country and in multiple international locations. We believe that all kids deserve the chance to grow in a supportive environment with mentors guiding them. First Tee - North Florida is dedicated to building programs that are as accessible, welcoming, and impactful as they are fun. Your contribution will help make a difference in the lives of young people by providing opportunities to engage in meaningful experiences, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way.

First Tee - North Florida is building game changers in seven North Florida counties which include Clay, Duval, Flagler, Nassau, Putnam, St. Johns, and Volusia. Through First Tee programs we promote personal growth to the youth in our community and are passionate in our mission to do so. With your help we can continue to impact the lives of young people in North Florida.

For more information about First Tee - North Florida please visit:  
[www.firstteenorthflorida.org](http://www.firstteenorthflorida.org) or call (904) 810-2231.



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# 2024

## Sponsorship Opportunities

*PRESENTING SPONSOR*

\$40,000

**SOLD**

*VIP RECEPTION SPONSOR*

\$15,000

AVAILABLE

*BEVERAGE SPONSOR*

\$10,000

AVAILABLE

*MORE THAN A GAME SPONSOR*

\$5,000

AVAILABLE

*FOR THE KIDS SPONSOR*

\$2,500

AVAILABLE

*COMMUNITY PARTNER SPONSOR*

\$1,500

AVAILABLE

\*ADDITIONAL SPONSORSHIP PACKAGES CAN BE CREATED AS NEEDED



# Perks of Sponsorship

This signature event is an ideal networking opportunity with a substantial and sophisticated audience who are passionate about the game of golf, intrinsic values associated with the game, and impacting the youth in our community.

Taste of Golf provides sponsors with exclusive opportunities to reward their team and clients that include foursomes on TPC Sawgrass Stadium Course, discounted rooms at the Sawgrass Marriott, and more!





## ATTENDEE DEMOGRAPHICS



## Media Exposure

In past years, the event has received wide exposure through a variety of media outlets including:

**RADIO:** Commercials on iHeart Radio Jacksonville stations, commercials and spotlight segments on 1010XL Jax Sports Radio

**TELEVISION:** Featured on Action News Jax

**EMAIL:** Email Blast to over 100,000 subscribers

**SOCIAL MEDIA:** Facebook, Instagram, and Twitter reaching over 250,000 people

**PRINT:** Event signage banners throughout TPC Sawgrass and on course during the event





# 2024 Sponsor Levels

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## PRESENTING SPONSOR - \$40,000 - SOLD

- Incorporation of name/logo into event name (19th Annual Taste of Golf Presented by \_\_\_\_\_)
- Opportunity to deliver welcome message during the event
- Use of event logo by Presenting Sponsor
- Presenting Sponsor Logo on event collateral (advertising, program, signage, website)
- Twenty four (24) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns as Presenting Sponsor. Logo integrated into event social media cover photos. (Text content provided by Sponsor's Marketing team)
- Inclusion in up to 300 radio ads promoting the (Taste of Golf Presented by \_\_\_\_\_)
- One Foursome on TPC Sawgrass Stadium Course including forecaddie on Tuesday, April 23rd
- Three foursomes on TPC Sawgrass Dye's Valley Course including forecaddie on Wednesday, April 24th
- Four - \$250 Gift cards to TPC Sawgrass. Can be used on food, beverage or in the pro shop
- Six rooms booked for two nights at The Sawgrass Marriott or Hilton Garden Inn Ponte Vedra
- Ability to purchase additional Taste of Golf tickets for a discount of \$125
- Full page ad in 2024 Taste of Golf Program

## VIP RECEPTION SPONSOR - \$15,000

- Incorporation of name/logo into reception name (The \_\_\_\_ VIP Lounge)
- Use of event logo by VIP Reception Sponsor
- Exclusive branding of designated VIP Lounge area within TPC Sawgrass Clubhouse
- Logo on event collateral (advertising, program, signage, website)
- Sixteen (16) Taste of Golf Tickets, including pre-event VIP Reception invitations
- One foursome on TPC Sawgrass Stadium Course Tuesday, April 23rd
- One foursome on TPC Dye's Valley On Wednesday Morning, April 24th
- Two Rooms booked for two nights at The Sawgrass Marriott or Hilton Garden Inn Ponte Vedra
- Inclusion in social media campaigns as VIP Reception Sponsor. (Text content provided by Sponsor's Marketing team)
- Half page ad in 2024 Taste of Golf Program



## **BEVERAGE SPONSOR – \$10,000**

- Incorporation of name/logo into event name as (Official Beverage Sponsor)
- Use of event logo by VIP Reception Sponsor
- Logo on event collateral (advertising, program, signage, website)
- Twelve (12) Taste of Golf Tickets , including pre-event VIP Reception invitations
- Inclusion in social media campaigns as Official Beverage Sponsor. (Text content provided by Sponsor's Marketing team)
- Half page ad in 2024 Taste of Golf Program

## **MORE THAN A GAME SPONSOR – \$5,000**

- There are TEN levels of the More than a Game Sponsor. Levels are first come first serve with different branding opportunities at each level
- All levels of More than a Game Sponsors will receive the following:
  - Logo on event collateral (advertising, program, signage, website)
  - Eight (8) Taste of Golf Tickets, including pre-event VIP Reception invitations
  - Inclusion in social media campaigns.
  - Ability to place marketing material in designated sponsor area
    - \*All marketing materials must be produced by sponsor and certain restrictions may apply.\*
  - Quarter page ad in 2024 Taste of Golf Program

### ***MORE THAN A GAME SPONSOR LEVELS:***

#### **WINE TOSS SPONSOR – AVAILABLE**

- Incorporation of name/logo into name (The \_\_\_\_ Wine Toss)
- Exclusive branding at designated Wine Toss area
- Ability to place logo on wine bottle take home bags
- Ability to place marketing materials in Wine Toss take home bags


#### **VALET SPONSOR – AVAILABLE**

- Incorporation of name/logo into name (The \_\_\_\_ Valet Sponsor)
- Ability to place up to 2 “show” cars on site
- Exclusive branding next to the valet at the front of TPC Sawgrass Clubhouse
- Ability to place marketing materials in cars at the end of the night

#### **AUCTION SPONSOR – AVAILABLE**

- Incorporation of name/logo into name (The \_\_\_\_ Auction Sponsor)
- Use of logo on mobile bidding site
- Logo displayed prominently throughout the auction display area





## **BAR SPONSOR - (2) AVAILABLE**

- Logo displayed prominently at designated bar location
- Ability to place marketing materials on bar top
- Specialty themed cocktail with sponsor's name incorporated

## **PHOTOBOOTH SPONSOR - AVAILABLE**

- Logo will be displayed near official Taste of Golf photo-op locations
- Logo will be displayed on Photobooth event photography
- Ability to place marketing materials at photo-op locations

## **STAGE SPONSOR - AVAILABLE**

- Logo displayed prominently around band/stage area
- Sponsor's name will be featured by the band throughout the evening's performances
- Ability to place marketing materials near stage

## **DESSERT TABLE SPONSOR - AVAILABLE**

- Logo displayed prominently in dessert room and on dessert stations
- Ability to place marketing materials on tables in dessert room
- Specialty themed dessert with sponsor's name incorporated

## **PATIO SPONSOR - AVAILABLE**

- Incorporation of name/logo into name (The \_\_\_\_ Patio)
- Logo displayed prominently on the patio
- Ability to place marketing materials on patio tables

## **RAFFLE SPONSOR - AVAILABLE**

- Incorporation of name/logo into name (The \_\_\_\_ Raffle)
- Logo displayed prominently in raffle ticket sales table
- Ability to place marketing materials at raffle ticket table

## **FOR THE KIDS SPONSOR - \$2,500**

- Logo on event collateral (advertising, program, signage, website)
- Four (4) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns

## **COMMUNITY PARTNER SPONSOR - \$1,500**

- Logo on event collateral (advertising, program, signage, website)
- Two (2) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns



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## 2024 PARTICIPATION CARD

**PLEASE SELECT ONE OF THE FOLLOWING:**

- ☐ PRESENTING SPONSOR - \$40,000 SOLD
- ☐ VIP RECEPTION SPONSOR - \$15,000
- ☐ BEVERAGE SPONSOR - \$10,000
- ☐ MORE THAN A GAME SPONSORS - \$5,000
  - ☐ WINE TOSS SPONSOR
  - ☐ VALET SPONSOR
  - ☐ AUCTION SPONSOR
  - ☐ BAR SPONSOR
  - ☐ PHOTOBOOTH SPONSOR
  - ☐ STAGE SPONSOR
  - ☐ DESSERT SPONSOR
  - ☐ PATIO SPONSOR
  - ☐ RAFFLE SPONSOR
  - ☐ OTHER
- ☐ FOR THE KIDS SPONSOR - \$2,500
- ☐ COMMUNITY PARTNER SPONSOR - \$1,500

\*PLEASE SEND A PNG OR  
JPEG VERSION OF YOUR  
COMPANY LOGO TO  
**AARON@FIRSTTEENORTH  
FLORIDA.ORG**

**MAKE CHECKS PAYABLE TO:**  
FIRST TEE - NORTH FLORIDA  
101 E TOWN PLACE, SUITE 100,  
ST. AUGUSTINE, FL 32092

**PLEASE COMPLETE THE FOLLOWING:**

NAME	
COMPANY	
ADDRESS	
CITY, STATE, ZIP	
EMAIL	
PHONE	
SIGNATURE	DATE



### FOR MORE INFORMATION CONTACT:

Aaron Carn - Fundraising and Events Manager  
aaron@firstteenorthflorida.org  
Office: (904) 810-2231 | Direct: (904) 924-9470

First Tee - North Florida is a 501(c)3 charitable corporation.  
All contributions are tax deductible to the extent allowed by law.